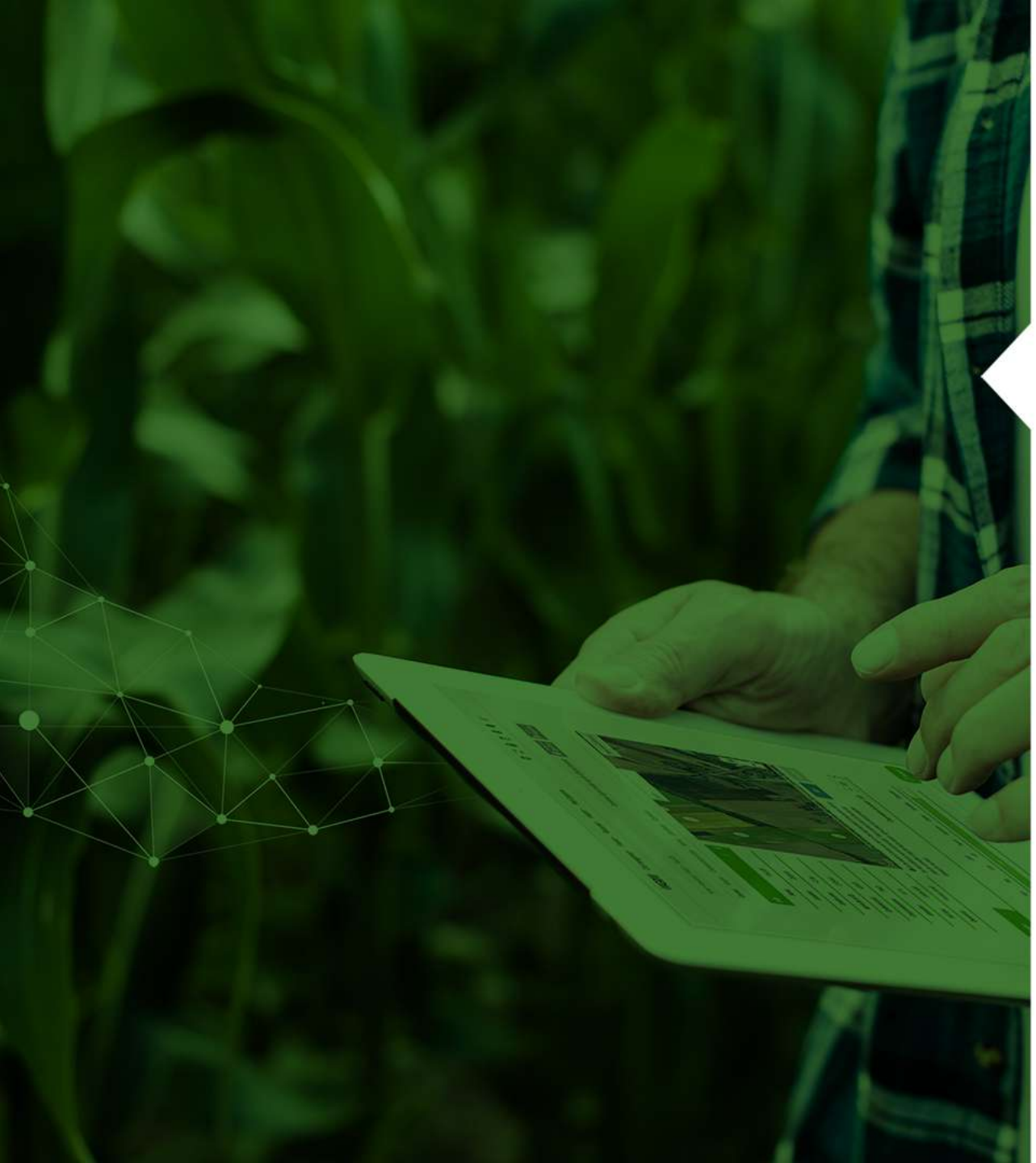


Digital Agriculture Software Industry Analysis

AGRIVI

94

INDUSTRY REPORT ANALYSED

AGRIVI

43

MARKET RESEARCH COMPANY

AGRIVI

Foreword

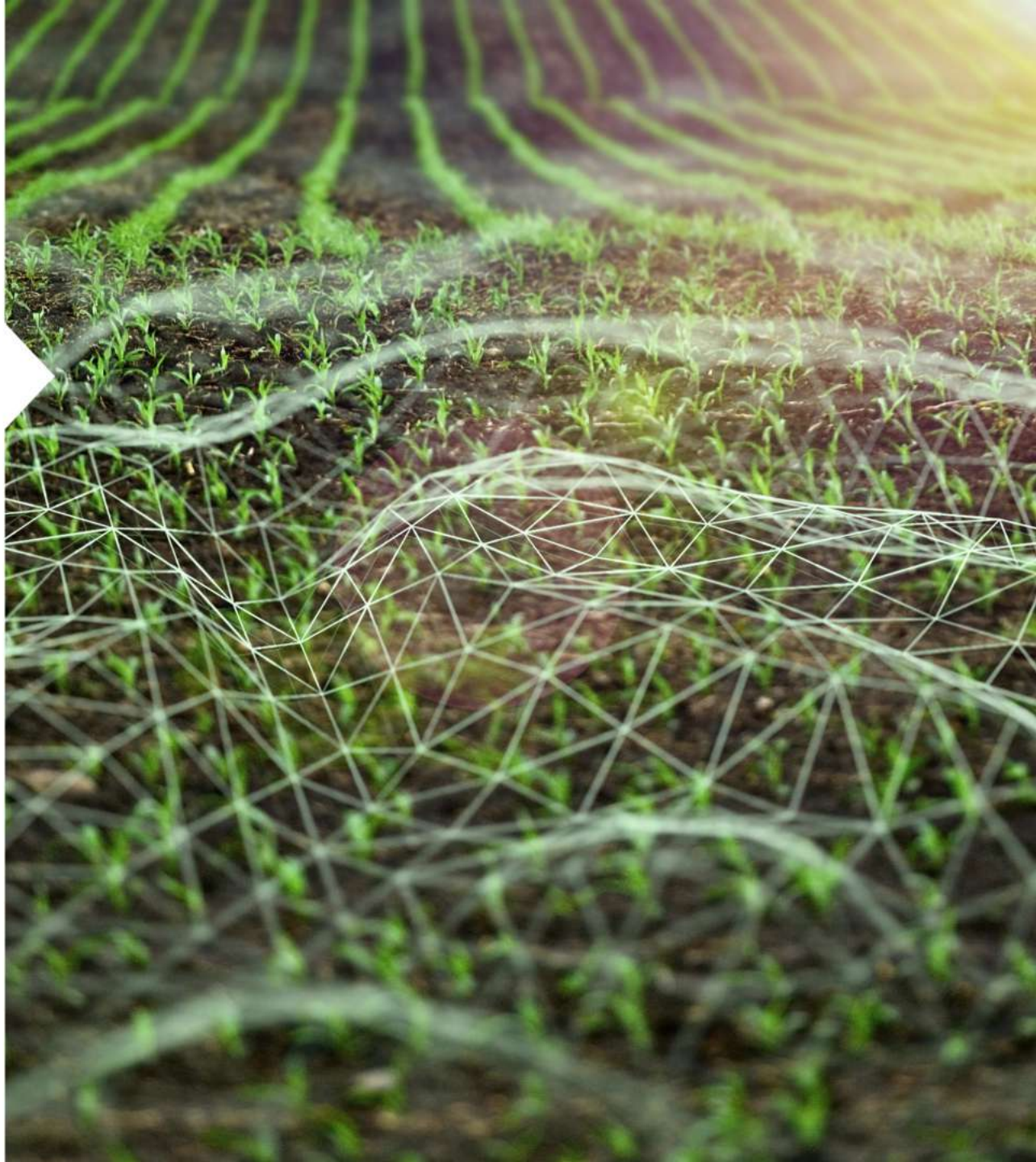
We monitor global industry reports related to digital agriculture software continuously to track the competitive landscape for our company.

This year we decided to share the gathered insights with the industry to raise awareness about the strong industry development.

Matija Zulj, CEO @ AGRIVI

Note: AGRIVI, as the author of this analysis, is one of the company listed in the industry reports. All reports used in the analysis are published publicly with their extracts and all data published in this analysis can be verified.

AGRIVI



Industry Report Topics

94 analyzed industry reports were published under 3 major topics – farm management software, crop management software, and agriculture analytics.

All analysed reports were published in 2020.

45 REPORTS

FARM MANAGEMENT SOFTWARE

25 REPORTS

CROP MANAGEMENT SOFTWARE

24 REPORTS

AGRICULTURE ANALYTICS

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Methodology

All published industry reports recognize and list key leading companies in the industry based on their research.

Methodology used in this report was to identify the most listed companies in all reports.

STEP 1

Identify industry reports published under focus topics in 2020.

STEP 2

Take the list of the key leading companies in the industry from each report.

STEP 3

Aggregate the list of all companies recognised in all reports.

STEP 4

Select top 15 companies by number of listings as the most recognized key industry leaders.

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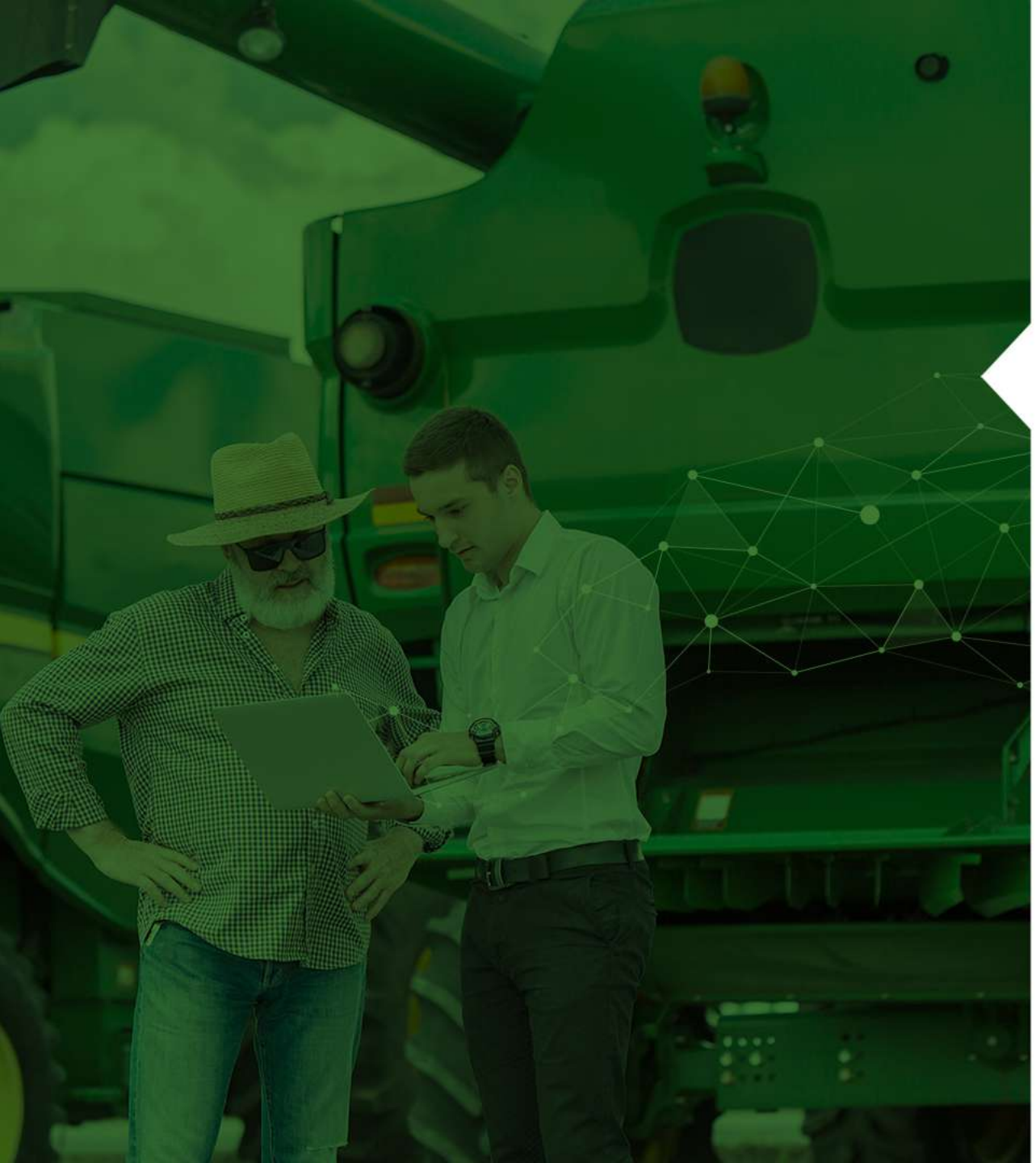

Report Analysis

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Key Leaders

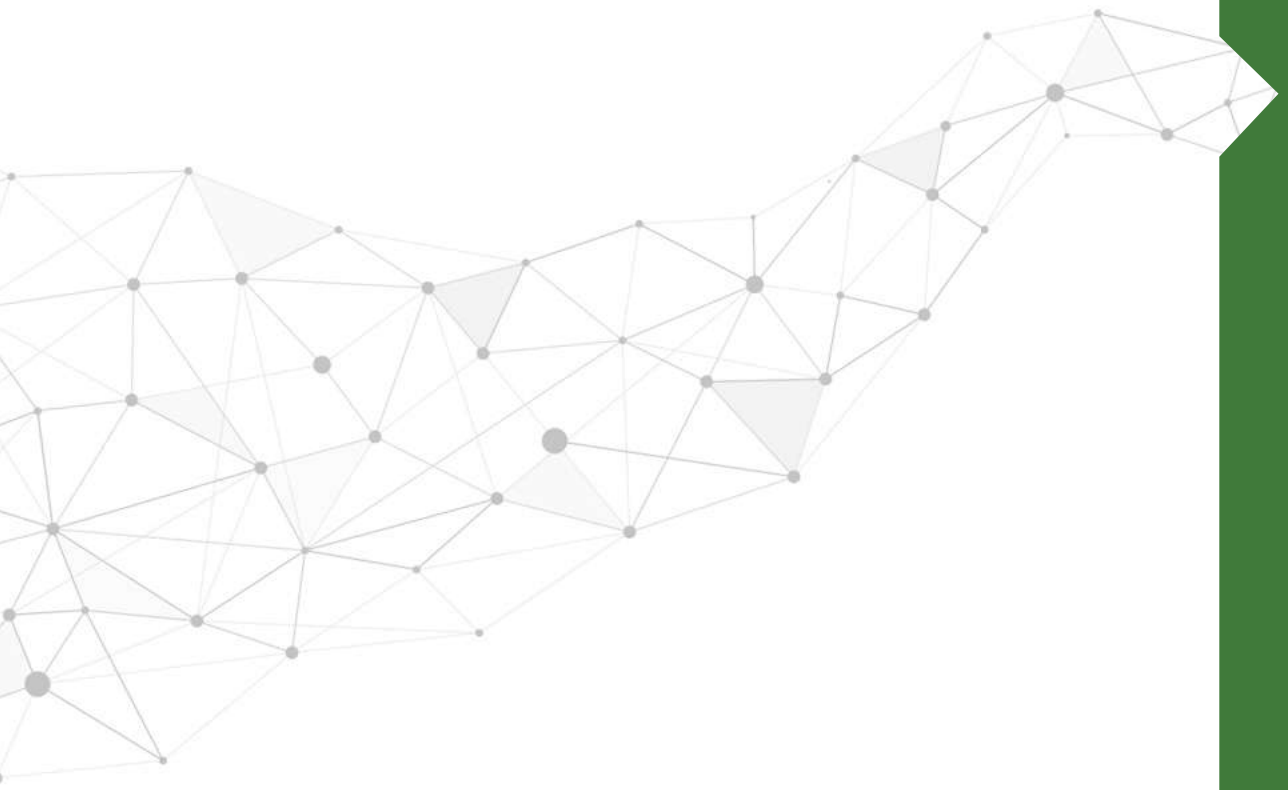
FARM MANAGEMENT SOFTWARE GLOBAL INDUSTRY REPORTS

94 Market Research Industry Reports Analyzed

Key Leaders

FARM MANAGEMENT SOFTWARE GLOBAL INDUSTRY REPORTS

94 Market Research Industry Reports Analyzed

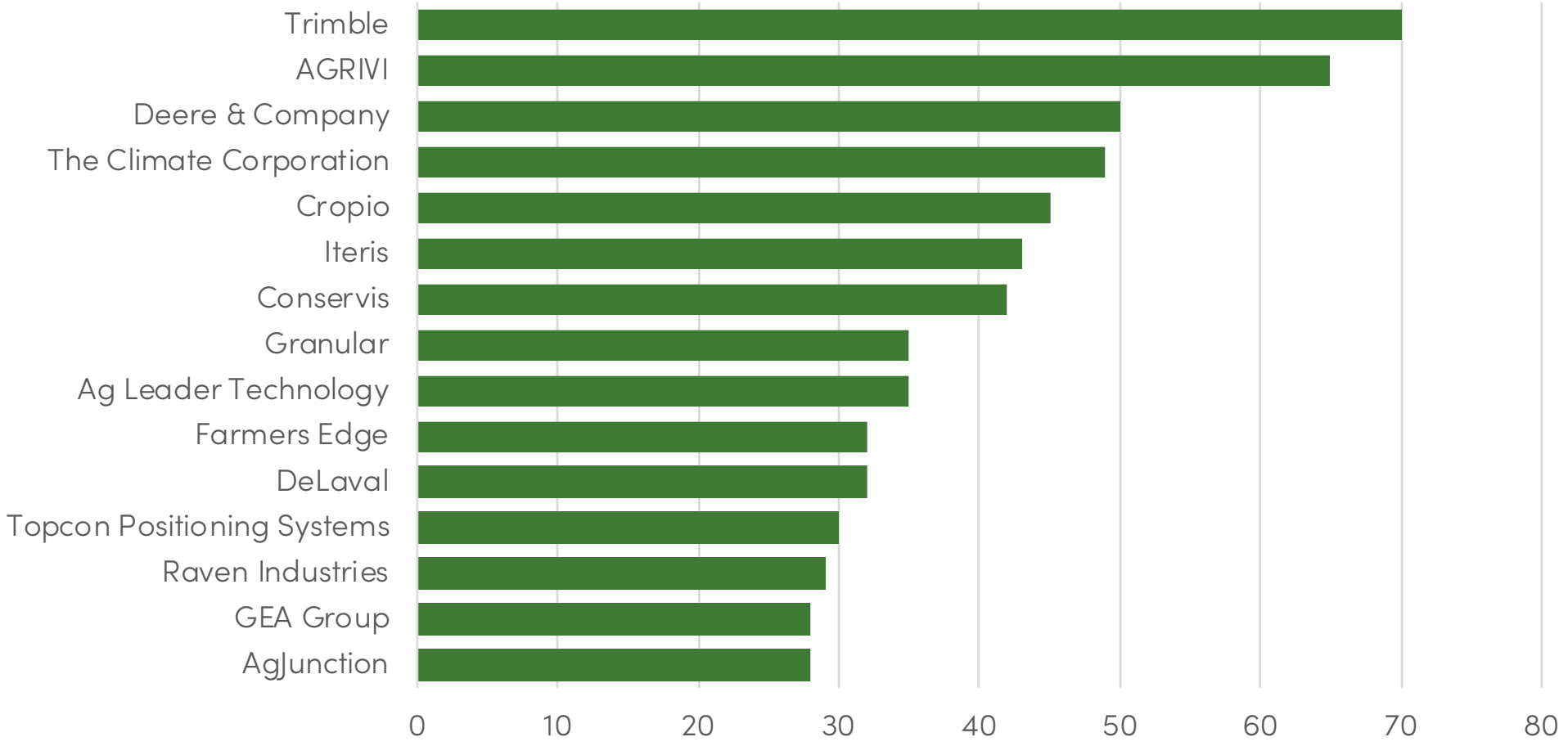


	2020 Number of listings in reports
Trimble	70
AGRIVI	65
Deere & Company	50
The Climate Corporation	49
Cropio	45
Iteris	43
Conservis	42
Ag Leader Technology	35
Granular	35
DeLaval	32
Farmers Edge Inc.	32
Topcon Positioning Systems	30
Raven Industries, Inc.	29
AgJunction	28
GEA Group	28

Key Leaders

FARM MANAGEMENT SOFTWARE GLOBAL INDUSTRY REPORTS

94 Market Research Industry Reports Analyzed

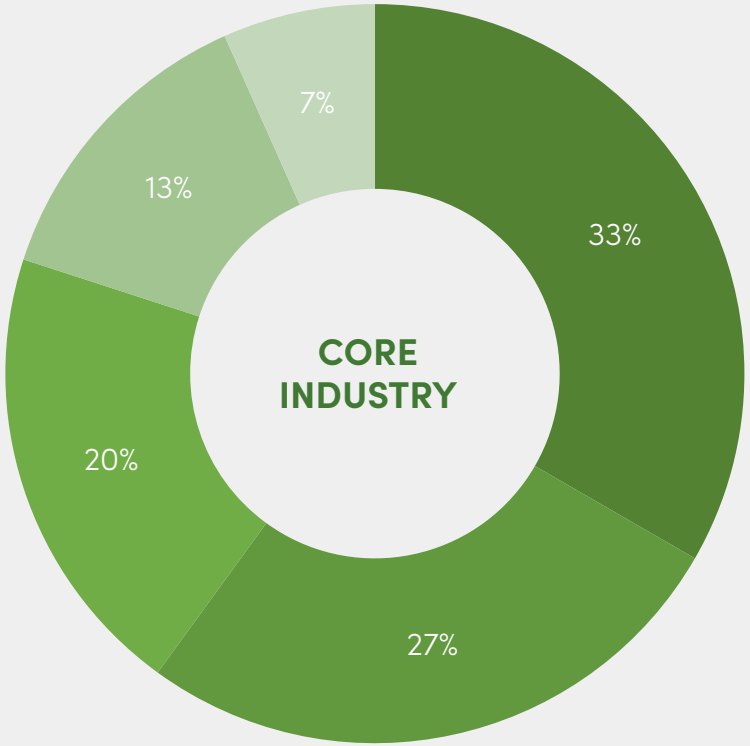


Key Leaders

BY CORE INDUSTRY

94 Market Research Industry Reports Analyzed

TOP 15
Farm **M**anagement **S**oftware
Leaders from 5 Different
Core Business Industries



Key Leaders

BY HEADQUARTERS LOCATION

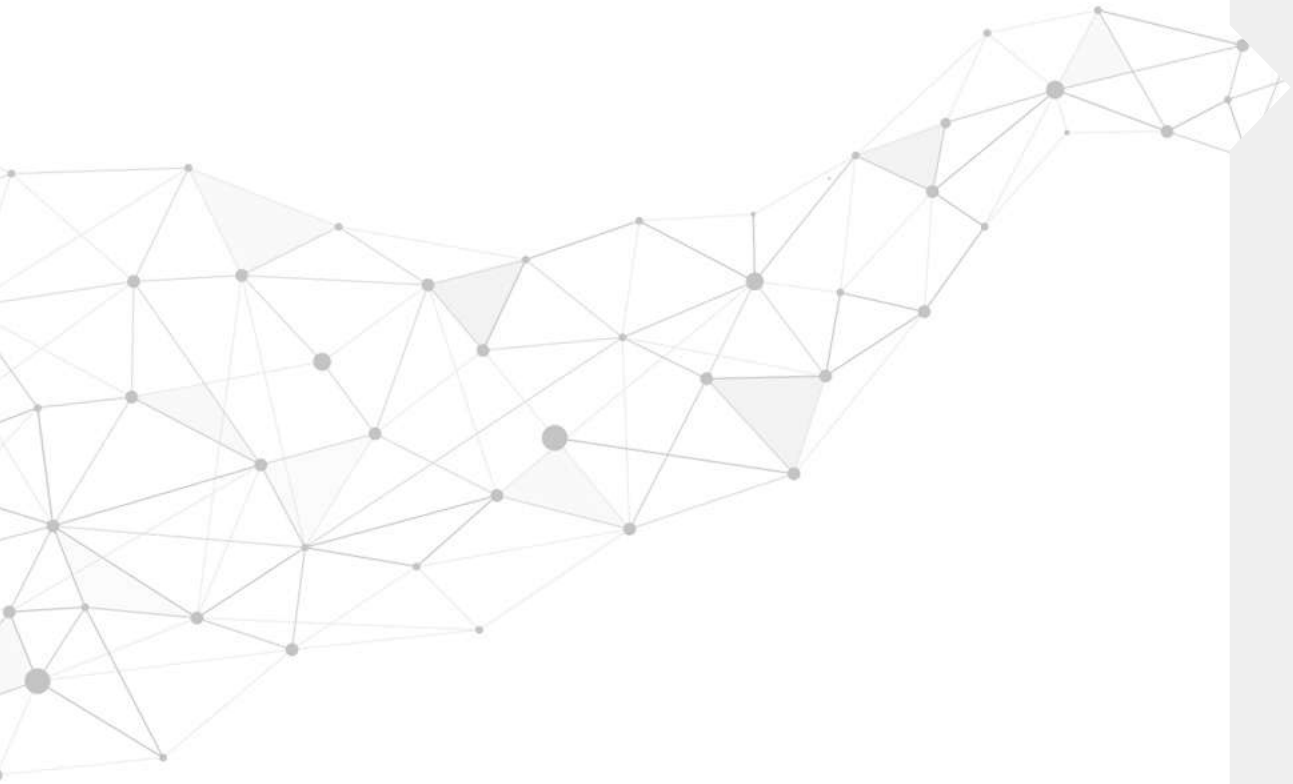
94 Market Research Industry Reports Analyzed

TOP 15
Farm **M**anagement **S**oftware Leaders from 7 Different Countries

	Headquarters
Trimble	United States
AGRIVI	United Kingdom
Deere & Company	United States
The Climate Corporation	United States
Cropio	Ukraine
Iteris	United States
Conservis	United States
Ag Leader Technology	United States
Granular	United States
DeLaval	Sweden
Farmers Edge Inc.	Canada
Topcon Positioning Systems	Japan
Raven Industries, Inc.	United States
AgJunction	Canada
GEA Group	Germany

Market Research Companies

This aggregated report is based on the collection of agriculture software industry reports published in 2020 by 43 market research companies.



MARKET RESEARCH COMPANIES	
360iResearch™	JC Market Research
ABSTRACT Market Research	LP Information
All The Research	Maia Research
Alpha Brown	Market Study Report
Advance Market Analytics	Markets and Research
Acquire Market Research	Market Data Forecast
Adroit Market Research	Mordor Intelligence
Analytical Research Corganize	Market Info Reports
BIS Research	Markets and Markets
Contrive Datum Insights	Market Publishers
Cognitive Market Research	Premium Market Insights
Data Bridge Market Research	Quince Market Insights
Data Intelo	QY Research
Future Market Reports	Reports Insights
Futuristic Reports	Reports Pedia
Global Industry Analysts	Syndicate Market Research
Global Info Research	The Insight Partners
Grand View Report	Value Market Research
HJ Research	Verified Market Research
HNY Research	XYZ Research
HTF Market Intelligence	Zeal Insider
Intellectual Research Partners	

AGRIVI

Changing the Way Food is Produced