



# DIGITIZING FARMS

FOR MAXIMUM EFFICIENCY & FULL TRACEABILITY

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How our clients Telehuz Agriserv SRL  
managed to **simplify** their **farm**  
**operations**



# INTRO

Telehuz Agriserv SRL is one of the **leading farming enterprises** in the area. Founded in 1992, the company based in the village of Marculesti grows several arable crops.

To upgrade its level of production, Telehuz recently **implemented AGRIVI 360 Farm Insights**, simplifying its farm operations, and improving decision making based on **real-time field insights**.

*"AGRIVI provided us with a valuable platform to improve our field practices and enabled us to switch from struggling with a lot of papers to make data work for us",*



Andreas Telehuz  
Farm Manager at Telehuz Agriserv





## CHALLENGE

Agriculture has historically been a central part of the economy of Romania's Ialomita County. The region's fertile lands have long been used to grow wheat, corn, sunflower and other grain and Telehuz Agriserv is one of the leading growers in their area, growing approximately 4000 tons of wheat, corn, sunflower, barley, and other cultures annually.

The company tried **using different applications** to store and manage data and used paper notebooks to manually track what was being done on the fields. In time, data management **became an overwhelming and time-consuming task.**



## SOLUTION

To bring their farm management practices to the next level, Telehuz Agriserv decided to invest in a new tool to **upgrade** their **farm management processes** and selected **AGRIVI 360 Farm Insights**.

It is an easy-to-use farm management software designed to support farmers in making **precise agronomic decisions based on real-time field insights** and simplifying farm administration.

*"AGRIVI provided a training program and their software is user friendly and truly easy to use",*



Andreas Telehuz  
Farm Manager at Telehuz Agriserv



### AGRIVI 360 Farm Insights



Easy-to-Use Farm  
Management Software

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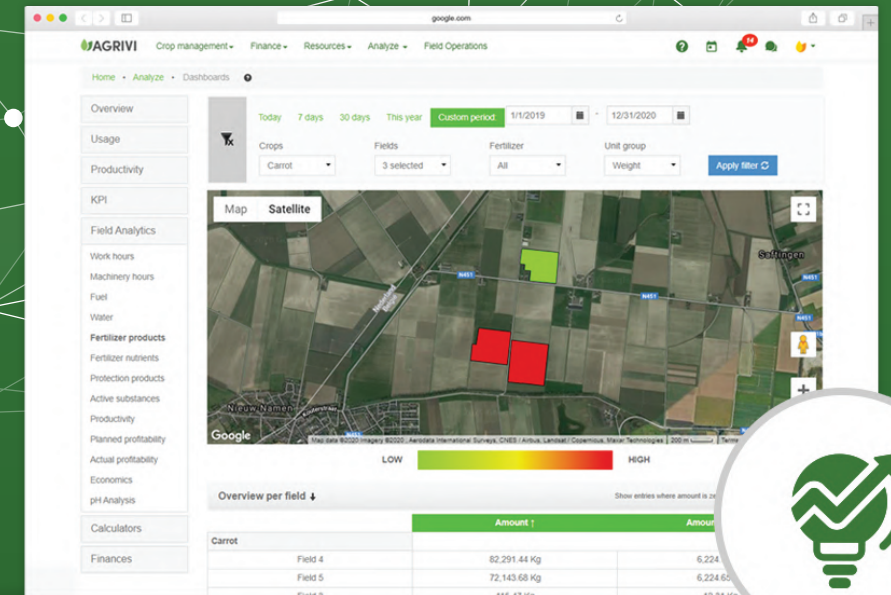
# SOLUTION

**AGRIVI 360 Farm Insights** has several features designed to support growers manage all farm activities better and be as efficient as possible.

When implemented, it provides a central platform through which farmers can easily enter, store, track and interpret all their data, creating a digital twin of their farms.

Not long after the implementation, the first improvements were already visible.

- ✓ **Agriserv no longer had to edit extensive and complicated spreadsheets**
- ✓ **There is no need for entering the same data twice or use multiple apps to manage different types of data inputs**
- ✓ **All their entries were stored safely, presented clearly, accessible anytime, anywhere and through any device**



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## THE RESULT

With **AGRIVI 360** Farm **Insights**, Telehuz Agriserv can **track multiple aspects** of its **farm operations**:

- ✓ Field records with applied agronomic practices
- ✓ Weather insights
- ✓ Pest insights
- ✓ Historical data like crop rotation
- ✓ Farm sales and expenses

Furthermore, apart from improving the way in which Telehuz Agriserv collected and stored their data, **AGRIVI** also provided a platform to analyse it and gain better and actionable insights.

Real-time insights into crop progress, powerful farm analytics module and finances were found to be especially useful, enabling Telehuz Agriserv to make better decisions with support of **AGRIVI** software that ultimately improved the company's bottom line.



*"I believe one of the biggest challenges, not only for Telehuz Agriserv but for a lot of farmers as well, is having all of the data in one place and to finally be rid of papers, diaries and Excel"*

Andreas Telehuz  
Farm Manager at Telehuz Agriserv



## ABOUT THE PRODUCT

**AGRIVI 360 Farm Insights** manages efficient crop planning, enabling farmers to get the most out of fields and plan better using a comprehensive overview of all crop rotation over time.

It gives **real-time field insights**, so farmers can make **timely and fact-based decisions** with **real-time field insights, weather reports, risk alarms** and **crop progress monitoring**. It brings an **efficient field record-keeping software** to store all spraying, fertilizing and other important data.

**AGRIVI 360 Farm Insights** gives a **full crop traceability**, which is necessary for getting premium prices and building a stronger market position by making all of your produce fully traceable from field to fork.

All of the above **greatly improves processes and releases more potential in farm profitability**, along with **optimization of costs** and **improvement of profits** by keeping track of sales, expenses, payments and analyzing farm and field economics. With all that, there is a simplified farm administration. **All farm's data is stored in one place**, making it accessible anytime and anywhere, and generating certifications auditors and authorities easily.



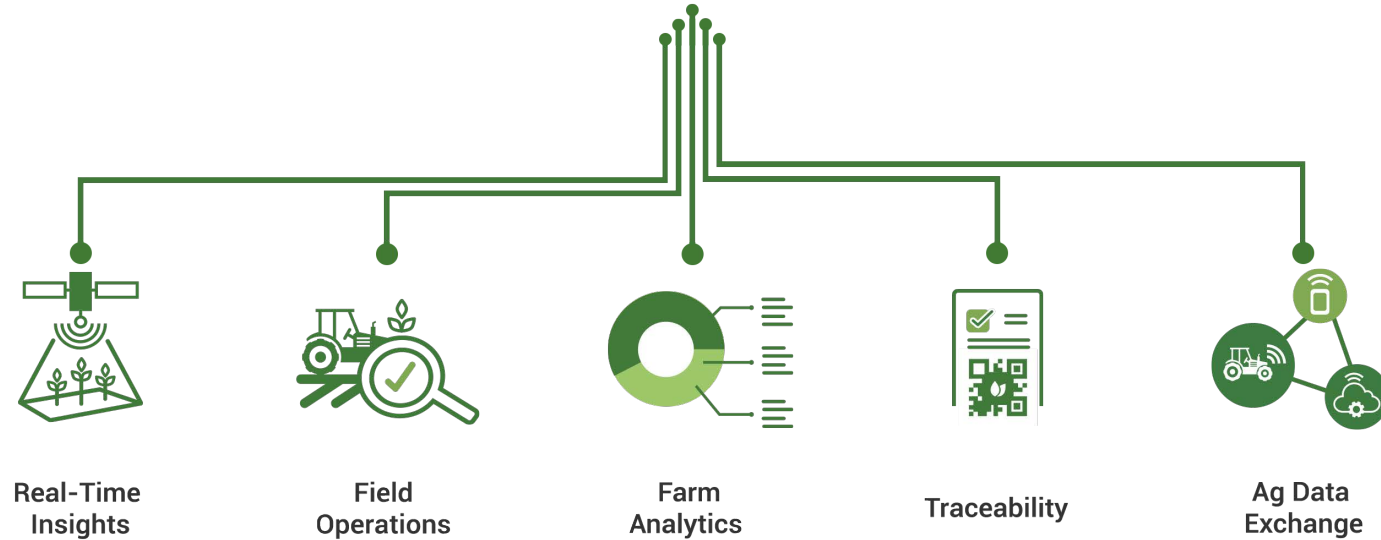
## WHY AGRIVI

**AGRIVI** is a **powerful digital agriculture platform** with a rich portfolio of products **enabling farms, food companies, agribusiness banks and other stakeholders of the agri-food value chain to digitally transform their operations.**

We are characterized by exceptional dedication to **solving the global food problem**. With our experienced team of agricultural experts and software engineers that have backgrounds in farming families, we bring best practice knowledge.

To accelerate the impact, we are working with farmers of all scales in **150 countries worldwide, agricultural cooperatives, food processing companies, NGOs, governments, and other stakeholders** interested in **improving agricultural production on a farmer's level.**





Are you interested in learning more about how AGRIVI can support you in building an efficient, climate smart and profitable business?

**Contact us** for all information and questions.

