

**AGRIVI**  
Engage 

## Your AI-Advisory Tool to Foster Direct Interactions with Farmers

Hi Ed, I have a problem with nitrogen leaching in my apple crops. Can you **recommend a fertilizer that can help me resolve this issue?**

12:26 ✓✓

Hi, yes of course. I recommend you **try a slow releasing nitrogen fertilizer**. You can check the benefits and usage instructions at [www.thisfertilizer.com](http://www.thisfertilizer.com).

12:27 ✓✓

Discover the benefits of white-labeled AI  
business platform for your company.

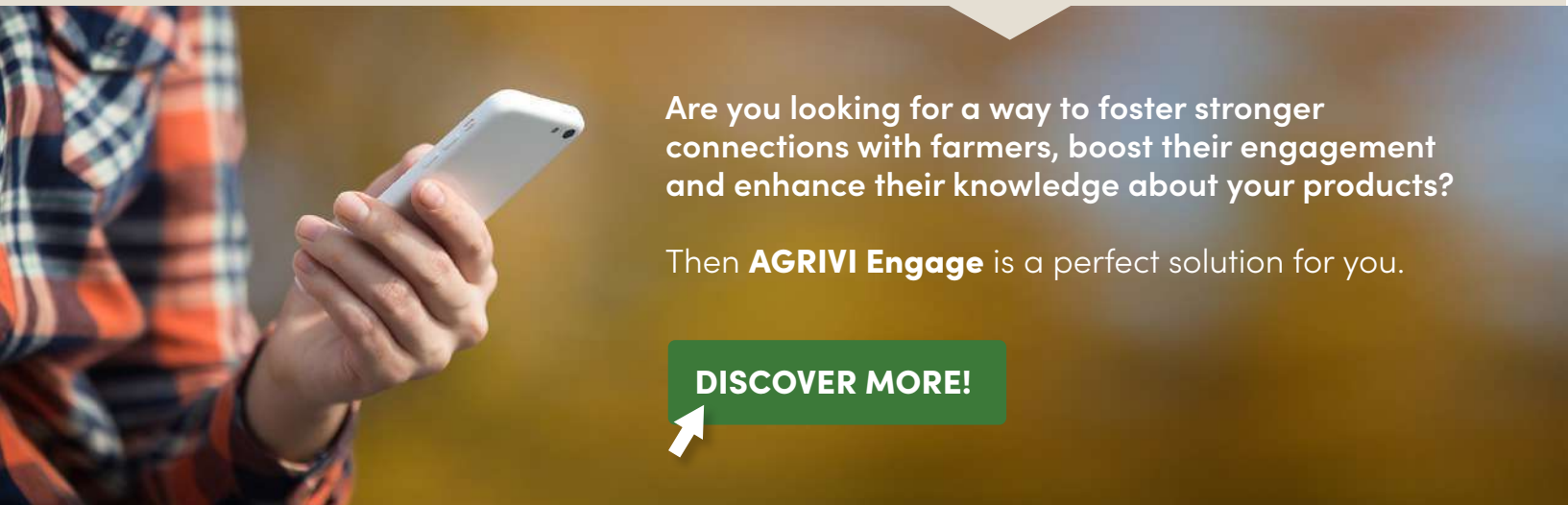
 **AGRIVI**

## Business AI Solutions – What Is It All About?

Artificial Intelligence brings various benefits to businesses, one being its capability to **improve direct communication with customers** with intelligent insights and recommendations based on a defined wide knowledge base and personalization features.

Thus, AI can help companies reach out directly to their customers, enhance customer loyalty and retention, and generate **new marketing and sales opportunities**. It can offer **personalized and proactive** services to enhance customer experience and respond to their needs and preferences.

Ultimately, with an innovative AI-driven platform companies can **reach directly to their customers and drive their engagement**.



Are you looking for a way to foster stronger connections with farmers, boost their engagement and enhance their knowledge about your products?

Then **AGRIVI Engage** is a perfect solution for you.

**DISCOVER MORE!**

## Why AGRIVI Engage is the Right Solution for Your Business?

AGRIVI Engage platform is an **innovative business AI-driven digital advisory platform**, tailor-made to **support agri-food companies to engage with farmers** and nurture strong relationship with them by bringing recommendations and advice on various agriculture related topics **via white-labeled WhatsApp or Viber AI agronomic advisor**.

By using **AI digital advisor**, farmers are getting **personalized trusted advisor**, which provides them with immediate answers at any time. It acts as a **24/7 available** personalized advisor in a **local language**, and it has the ability to inform farmers about specific products and related agricultural topics.



## To whom AGRIVI Engage is intended?

- ✓ Seed Manufacturers
- ✓ Fertilizer Producers
- ✓ Crop Protection Product Manufacturers
- ✓ Agriculture Distributors
- ✓ Governmental Bodies, Local Municipalities



## One AI Advisor – Multiple Benefits



**White-labeling:** personalize your **AI advisor under your brand**, with your logotype and customize it with your data



**WhatsApp or Viber AI advisor:** enables a simple way to reach and **engage with farmers through a chat application** that is familiar to everyone



**Sales generation tool:** support farmers in finding the right products, where to buy it and establish their contact with the closest agronomist or sales expert from your company



**Farmer-driven conversations:** your advisor is **available to farmers 24/7**, and brings intelligent and immediate answers to their requests



**Farmers feedback:** understand your farmers needs and concerns, **drive interactions** with them and build **customer loyalty** around your brand



**Localization:** AI advisor speaks in **50+ languages**. It speaks the language of farmers and ensures they can harness the full potential of AI in their local context



**Built-in marketing campaigns:** use the power of the AI advisor to **drive awareness around your product** and services for new and existing customers



**Agronomic knowledge base:** AI advisor is top agronomic advisor, and its agriculture wide knowledge base can be additionally **customized for your specific needs**





## Introduce Innovation to the Market with Your Brand

Be the first to introduce AI innovation to the market with your brand, and empower farmers' knowledge with positive, sustainable, and impactful practices.

**Contact us** and find out how this solution can fit your business goals.

**Book a Free Consultation**

